

## Part 4: Finances

We're now going to move onto the more complex parts of the business plan- finances.

For the MOPC Submission, you will need to submit:

- Startup and Expenses Calculations- A description of what it will cost to launch the business and where you plan to acquire funding.
- 12-Month & 3-Year Profit and Loss Projection
- 12-Month & 3-Year Cash Flow Projection
- A Projected Balance Sheet for Startup + End of years 1-3
- Break Even Calculation- The point where revenue = cost

There are other sites that concretely and efficiently explain the process of calculating each of these.

Here are some links for each that explain these concepts concretely and concisely!

### **Startup Expenses and Calculation:**

<https://articles.bplans.com/estimating-realistic-start-up-costs/>

### **Profit and Loss Projection:**

<https://www.nolo.com/legal-encyclopedia/free-books/small-business-book/chapter14-2.html>

### **Cash Flow:**

<https://www.waveapps.com/blog/accounting-and-taxes/cash-flow-formula>

**Projected Balance Sheet:**

<https://corporatefinanceinstitute.com/resources/knowledge/modeling/projecting-balance-sheet-line-items/>

**Break Even Calculation:** <https://squareup.com/us/en/townsquare/how-to-calculate-break-even-point-analysis>

Thank you for your time and interest in the MOPC! We hope this guide can help you to build the best possible business plan!

-The MOPC Team