

## Part 3: Operations

Let's move on now to talk about the actual "doing" part of your business plan- Operations. Operations refers to the day-to-day functions of your company, and how that reflects your success.

**What are the main operational processes your company needs to accomplish on a daily basis to reach success?**

Ex: Feeding Fish, Cleaning Tanks, Cleaning Museum, Team Meetings, etc.

**What milestones would your company need to accomplish over the next 3 years to achieve success?**

Ex: Attract a steadily-increasing stream of visitors, Fund ground-breaking research, receive recognition by scientific societies and bodies, etc.

With our basic operations sorted, we can begin to break down the management plan. This section **must show why the main personnel are the right fit for the business model.**

**Who are the main members of your management team?**

Ex: HR Manager, Facilities Manager, Research Manager, Communications Manager, Social Media Manager

**Who are you still missing from your management team?**

Ex: A Technology Manager

**Do you have a Board? If so, who are its members?**

Ex: