



Monaco Impact
Privilege of Promise

MOPC Submission Checklist

- ☐ 1. Cover Page- Introduces the team and the project.
- ☐ 2. Index- Organizes different parts of your project.
- ☐ 3. Executive Summary- Short summary of your business plan.
- ☐ 4. Opportunities- The problem your product, service, or process is looking to solve, as well as your solution.
- ☐ 5. Market Analysis Summary- Potential Clients/Users, Competition, and any other variables that affect your target market.
- ☐ 6. Execution- Development Plan, Timelines, Required Resources, and any other variables in the “doing” part of your business plan.
- ☐ 7. Financial Plan- Startup expenses and capitalization